

Weatherize Concord 2020 Planning Meeting
Friday March 20, 2020 | 1pm - 3pm
Rath, Young, Pignatelli Office, 1 Capital Plz # 2, Concord, NH 03301
(Entrance on N. Main Street by the Citizens Bank)

Attendees: Concord Energy & Environment Advisory Committee (EEAC); Liberty Utilities; Unital; Vital Communities; Residential Energy Performance Association (REPA); Weatherization Businesses

Agenda:

1. Welcome & Introductions (1pm - 1:15pm)
2. Introduction to Weatherize Campaigns in New Hampshire (1:15pm - 1:30pm)
3. Baselineing Concord & Goal Setting (1:30pm - 2pm)
 - a. Recent residential participation in NHSaves efficiency programs
 - b. Concord's unique community context
 - i. 2018 population: **43,412**
 - ii. Number of housing units: **18,378**
 - iii. Owner-occupied housing unit rate: **54%**
 - iv. Percent single unit: **49%**
 - v. Median house-hold income: **\$62,967**
 - c. Brainstorming activity: Mapping Concord community characteristics (neighborhoods, community groups, medias, events, assets, etc.)
 - d. Set a goal
4. Train Map of the Home Weatherization Process (Map process, identify areas where EEAC can provide support) (2pm - 2:30pm)
 - a. Getting on the train
 - b. Complete a Home Heating Index
 - c. Schedule and complete an energy audit, and receive an audit report
 - d. Booking your home Weatherization
 - e. Tracking participation throughout the train journey
5. Mapping a Calendar/ Timeline for Weatherize Concord 2020 (2:30 - 2:55pm)
 - a. Planning: establish "Core Team," volunteer roles, number of "waves," and calendar
 - b. Launch event(s)
 - c. Execute outreach calendar & outreach strategies
 - d. Target dates for: (1) scheduling audits; (2) implementing projects
 - e. Take a break!
 - f. The "Push"
 - g. The Deadline

- h. Celebration & Prizes
 - i. Take another break!
 - j. Wave #2?
- 6. Next steps (2:55pm - 3pm)
 - a. Volunteer Team
 - b. Utilities
 - c. Wx Businesses